



# THE WALSENBURG **Fox Theater**

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University Technical Assistance



College of Architecture and Planning

UNIVERSITY OF COLORADO **DENVER**



**COLORADO**  
Department of Local Affairs

## PROGRAM CONSIDERATIONS

### → **Need to better monetize theater:**

- ◆ Flexibility (Movies AND Performance venues)
- ◆ Enhance visitor experience (food, cafe, concessions)
- ◆ Create multiple reasons to visit (ie: live music in “cafe” setting)
- ◆ Need for smaller cinema space for showings after new release films have been screened several times
- ◆ Backstage “Green Room” for live acts
- ◆ Renovated facility should become a hub of activity for the community



## PROGRAM CONSIDERATIONS

### → **Enhanced Facilities:**

- ◆ Increased “Flat Floor Area” for trade shows, exhibitions, etc
- ◆ Public meeting space
- ◆ Conference/Event Facility
- ◆ Classroom, youth film production space, “black box” theater space
- ◆ Food prep space for event catering and cafe
- ◆ Offices, storage and various admin. spaces
- ◆ Visiting artist apartment



## PROGRAM CONSIDERATIONS

### → Other things to consider:

- ◆ Possible Expansion into BUILDING to north of theater (711 Main)
  - *Will require significant remodeling and upgrades*
- ◆ Possible Expansion into VACANT LAND to South of theater
  - *Will require eminent domain foreclosure on property*
- ◆ Alternatives/short-term usage of vacant land prior to new construction
- ◆ Upgrades to HVAC/Lighting/Infrastructure of existing building
- ◆ Upgrades to seating, furnishings and decor



Vaudeville to the Digital age...ongoing community entertainment



Star Theater -1917



Fox Valencia Theater - c.1941



## Vaudeville to the Digital Age...ongoing community entertainment



Fox Theater -1992



Fox Theater - 2019





**Atlas Theater**  
***[Performance Space],***  
**Greeley**

**Atlas Theater  
[Events Center],  
Greeley**





**Atlas Theater**  
***[Performance Space],***  
**Greeley**

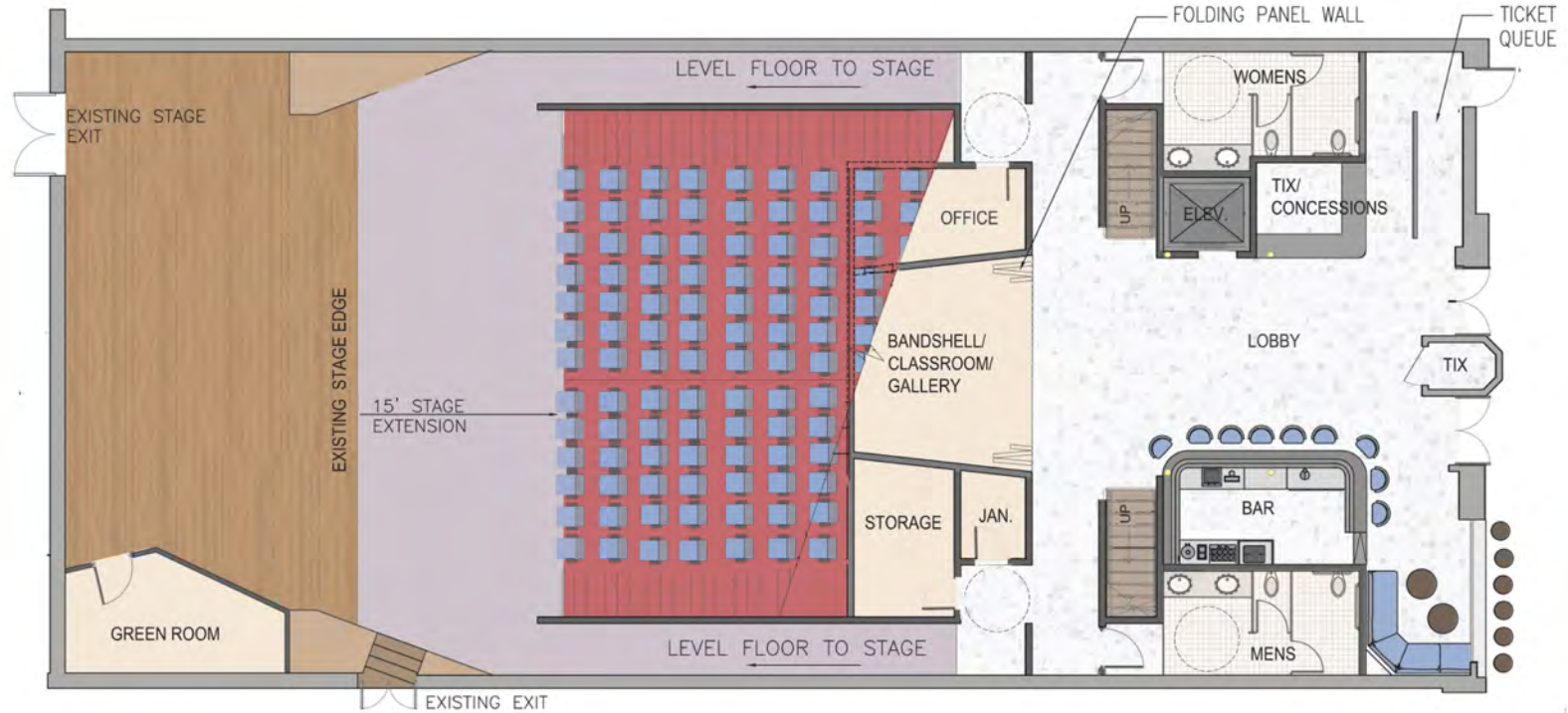


**Lyric Theater [Lobby],  
Fort Collins**



**Lyric Theater [Lobby],  
Fort Collins**

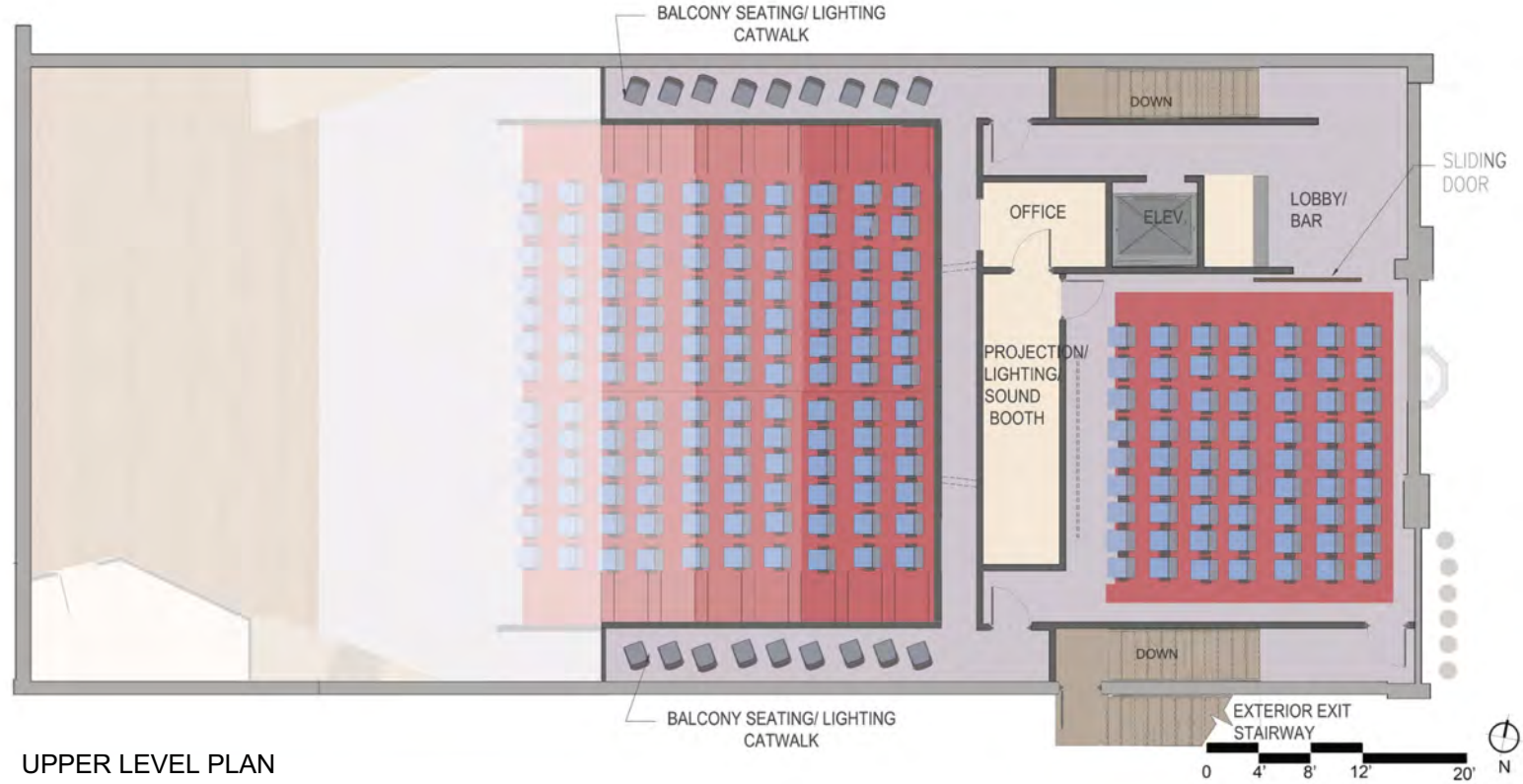
# CONCEPT A



MAIN LEVEL PLAN



# CONCEPT A





LOBBY VIEW



EXTERIOR VIEW







**Lyric Theater**  
***[Garden Theater]***  
**Fort Collins**

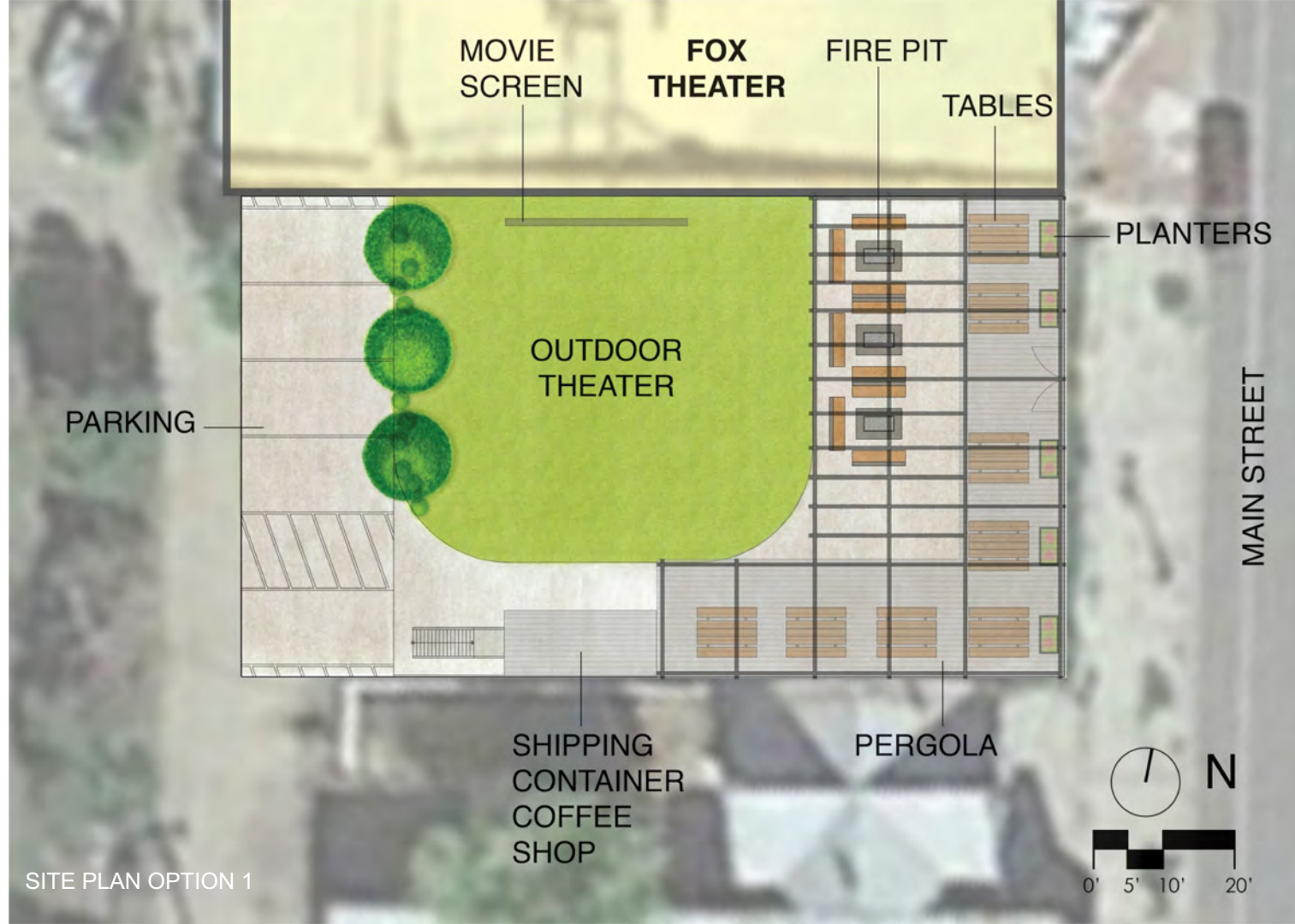




**Independence Beer Garden  
Philadelphia, PA**



**Contigo**  
***[Beer Garden]***  
**Austin, TX**





VIEW FROM MAIN STREET



VIEW INSIDE GARDEN THEATER



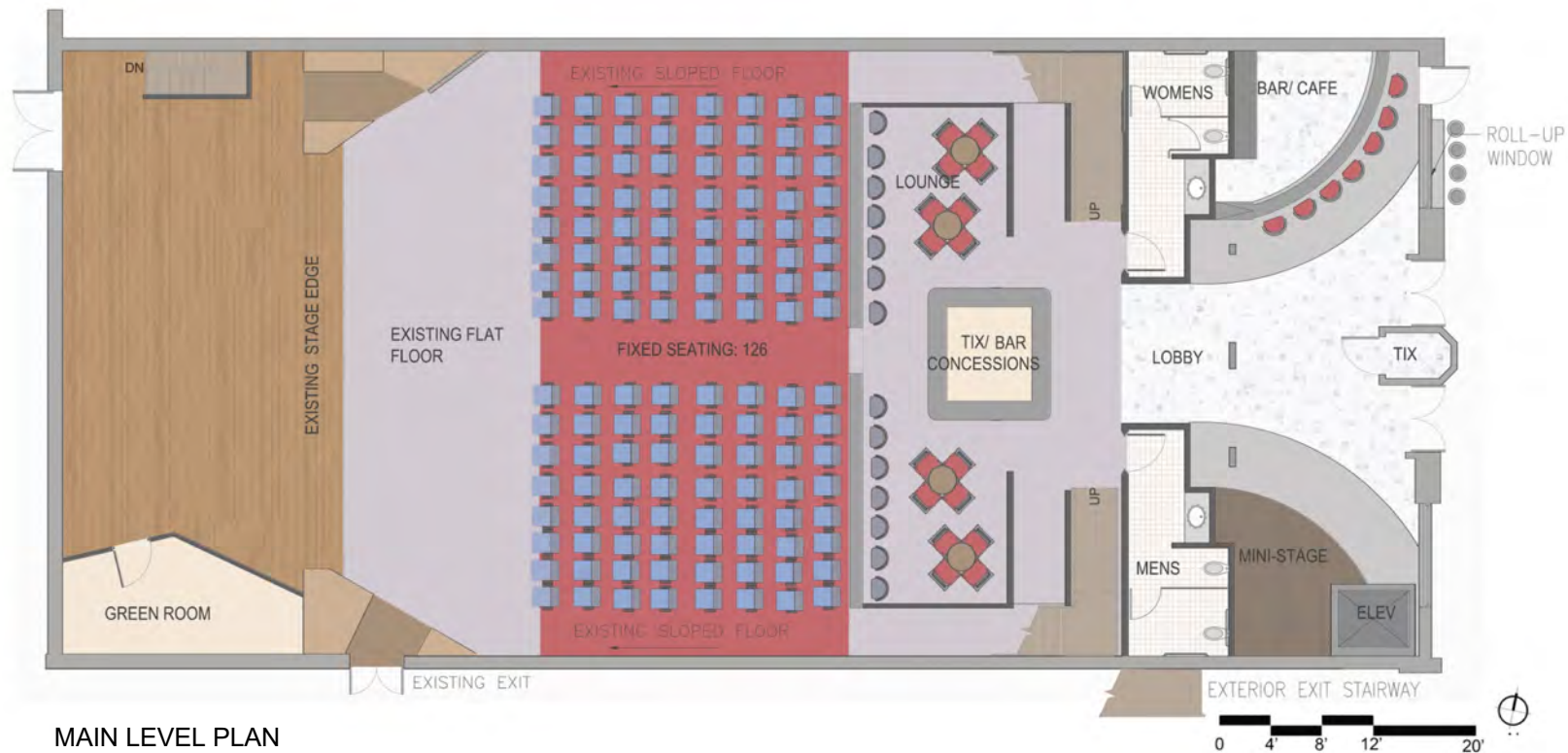


VIEW FROM MAIN STREET



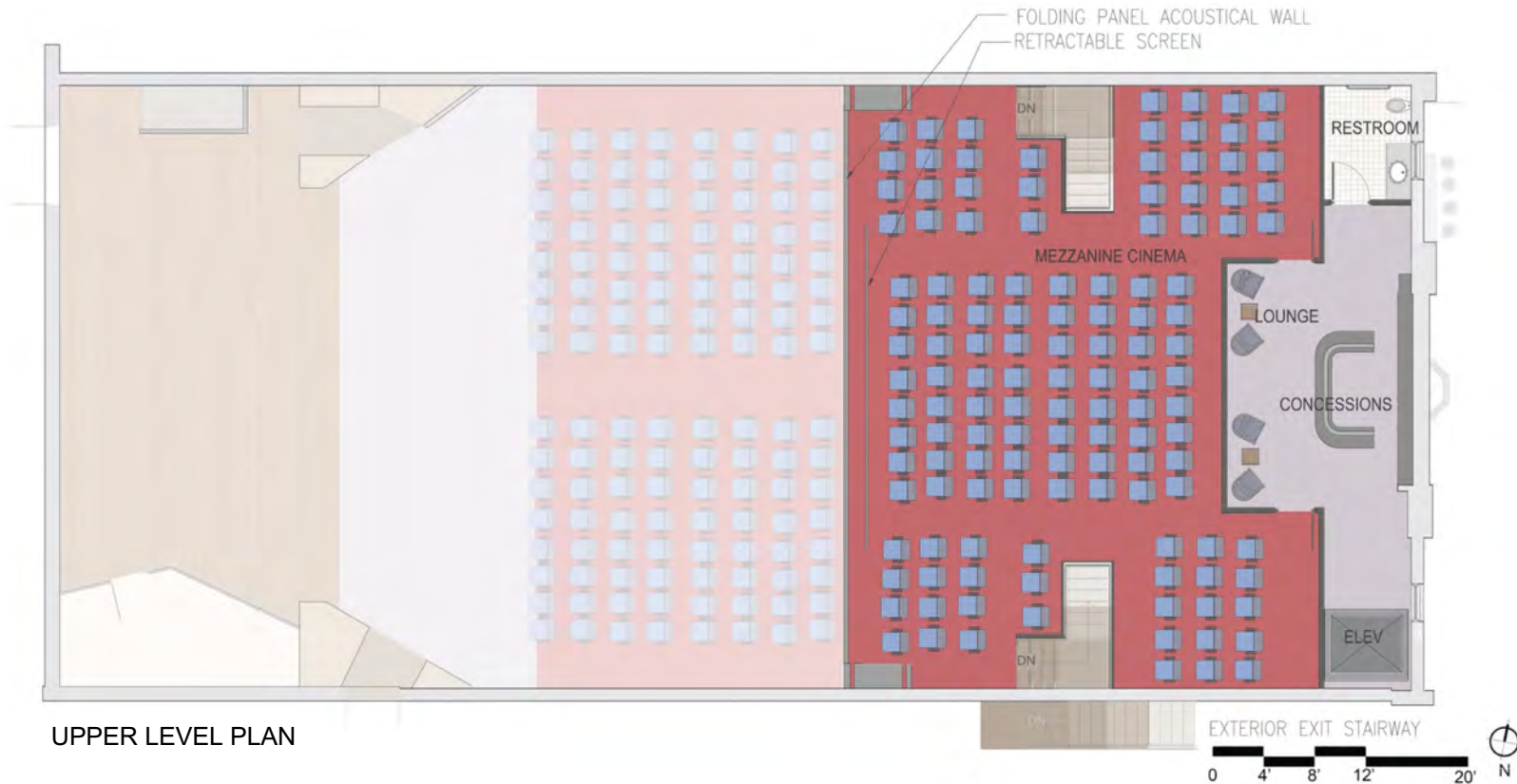
VIEW FROM MAIN STREET

# CONCEPT B



MAIN LEVEL PLAN

# CONCEPT B



UPPER LEVEL LOUNGE



LOBBY VIEW



THEATER/ LOUNGE VIEW



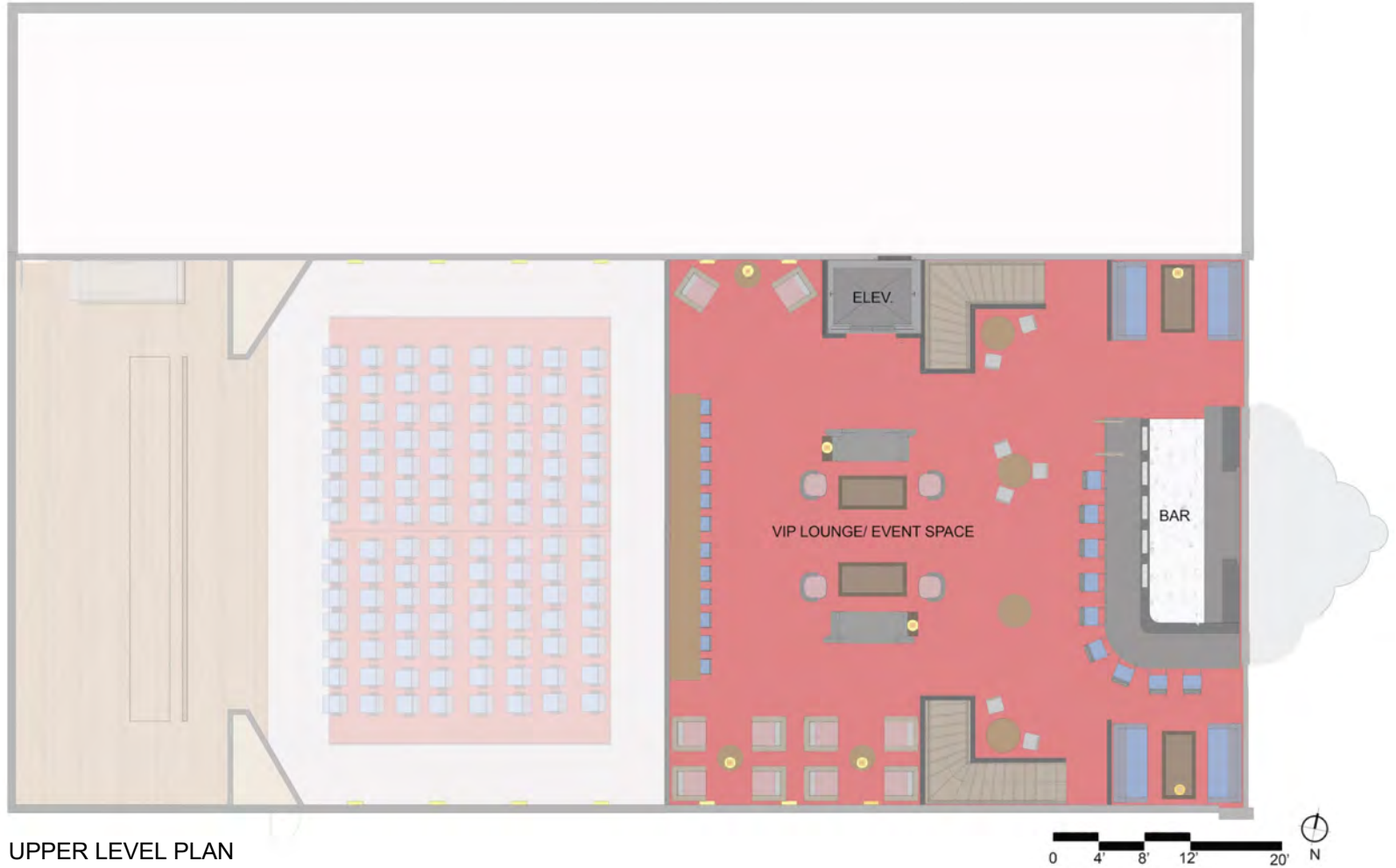


# CONCEPT C



MAIN LEVEL PLAN

# CONCEPT C



SMALL THEATER VIEW



LOBBY VIEW



THEATER VIEW FROM VIP LOUNGE





CONCEPT D



MAIN LEVEL PLAN

CONCEPT D



FIRESIDE LOUNGE



UPSTAIRS VIP LOUNGE VIEW



EVENT/ CONFERENCE ROOM VIEW





FIN

# Gratitude

**Thanks to all of you for joining us today**

***And to the talented students who made this possible:***



**Taylor Carlisle**

**Fernanda Hobbs**

**Alena Gagnon**

**Sara Goldblatt**

**Aneliya Bargon**

**Shane Krenn**

**and**

**James Hogden**

**(played by Jimbo Reknaw)**

**For  
University Technical Assistance**

**Jeffrey Wood, Producer**

**Chris Koziol, Director**

**Sara Hubbard, Production Assistant**

***Thanks Also to***

**Jennifer Kovarik, Getta Grip**

**Chris Endreson, Best Boy**





***Special thanks to our friends at DOLA***

**Directed by: Rick Garcia**

**Featuring: Don Sandoval**

**Clay Brown**

**Tara Marshall**

**&**

**Chantal Unfug**



***Thanks of course to our Fox Theater Clients!***

**Mike Peters, Fox Theater  
Carl Young, Huerfano County  
Huerfano BOCC**

**The Friends of the Fox Theater, Walsenburg**

***And film lovers in Huerfano County, Walsenburg, and all over the world!***

ignit<sup>e</sup>volution



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**MMXIX**

**[2019]**